

## Zen Cart Yahoo Stores Data Feed

**Price: \$39.00**



### Product description:

**Zen Cart Yahoo Stores Data Feed** is Zen Cart contribution which significantly eases your products' export into **Yahoo Search Marketing (Yahoo Product Submit)** pay-per-click engine.

You can also use this product for export to **Yahoo Product Submit**.

**Some of the important benefits of listing in Yahoo Search Marketing (Yahoo Product Submit) are:**

- Secure shopping cart online credit card processing.
- Advanced catalog and inventory management.
- Intuitive sales reporting and business insight.
- Easy access to participate in Yahoo! Shopping and Yahoo! Search Marketing.
- Yahoo! Search Marketing has been an industry leader for more than 6 years.
- Yahoo enables thousands of businesses to sell their products and services online.
- Yahoo! monitors their systems 24 hours a day, 365 days a year.
- Yahoo's scalable, flexible system handles peak holiday traffic, and millions of dollars in sales volume.
- No per item fees!
- Create and manage coupons and gift certificates.
- Create valuable sales incentives such as percentage discounts, credits or even free shipping.

**Yahoo Product Submit** is a service that lets you promote your products in Yahoo! Shopping and in highly relevant areas across Yahoo! and the Web.

### Main features:

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- easy to use and configure
  - multilanguage support
  - multicurrency support
  - ability to export only selected categories
  - ability to include/exclude products marked "out of stock"
  - ability to include/exclude products with zero quantity
  - capability to include/exclude products with zero price
  - capability to strip HTML from Product Names
  - capability to strip HTML from Product Descriptions
  - capability to set default shipping cost
  - ability to limit number of products exported
  - ability to set currency that is used during export
  - ability to customize name of the export file
  - inline text recommendations for fast initial configuration
  - ability to automatically upload feed via FTP
  - ability to send feed via email
  - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
  - optional GZIP compression of feed contents
  - additional Live Product Feed URL options
  - ability to validate feeds (XML-based feeds only)
  - ability to store feed on your server
  - exported products filtering by name, quantity, model, price etc
  - ability to append additional info like price, manufacturer to exported product name
  - multiple export configurations
  - preconfigured Google Analytics support
  - supports most of standard-compliant SEO-friendly URL modules/addons
  - Click Tracking / ROI Tracking
  - online documentation and Quick Start instructions
- and more