

Zen Cart Event Designer module

Price: \$69.00



Product description:

Zen Cart Event Designer module integrates with your existing online store, allowing you to schedule events well ahead of time, letting the module switch them on and off. Perfect for small online stores, it simplifies the process of preparing special offers and sales, and streamlines store marketing process, while alluring customers, making their buying experience exceptional.

This tool allows you to create holidays greetings, make scheduled product description changes like adding announces/releases/news, store decoration, sale promotions. The possibilities are limitless...

Combine multiple **Event Designer** events on the same page and achieve even greater effect.

Just setup an Event and let Event Designer take care of the rest!

Event Designer Benefits and Advantages:

- Add intelligence to your store

Increase the sales by implementing new ideas with less efforts. Make carefully-timed announcements and product changes. Store marketing initiatives work without your constant concern: the event is setup once, runs steadily and turns off right in time, delivering ease of use and management

- Run The Right Sale Every time

Show sale message when sale is active - no more useless outdated sale initiatives. The right technology can simplify your daily activities

- Special Events for Every Occasion

Events can be prepared days, weeks, or months in advance. By controlling both data and time, you can prevent undesired messages: your store will never greet visitors with New Year in the middle of February

- Make Your store stand out easily

Want a very unique in style and design, yet marketing-efficient store - Event designer is a "must-have"

Improve the communication between a Store and customers - it improves the overall perception and receptiveness of your store

- **Time-sensitive announcements are easy**

No more embarrassing expired offers or seasonal greetings! Initiate announcements immediately or pre-schedule them ahead of time. You control when the event is allowed to begin and when it must stop. A convenient calendar interface appears for easy date selection

- **Save time managing your store**

Limited time and resources to get the job done and keep the store running? By preparing events ahead of time, Event Designer reduces the burden of frequent administration and management. Do your administration when it suits you, rather than at the busiest times of year

- Comes with **more than 25 premade Holliday Events out of the box !**

- **it just works!**

How Zen Cart Event Designer module works:

1. Create new Event. Set the required options like Start/End Time, Period(Periodicity), Event Type etc
2. Paste Event Identifier code(that will be assigned to created event) into any place on your webpages (product descriptions, content pages and regular php pages)
Identifier will look like this: <!--Holiday-->
3. Check the results!

Event Designer looks for the created Event Identifiers and replaces them with action. Events will be shown as scheduled in event options.

Typical usage scenarios:

- Run specials on weekends (you can announce about sales, time-limited discount coupons etc.)
 - Run specials on holidays (let your visitors celebrate their holidays with purchases from your store)
 - Run sales on store special days ("It's Gardeners' Day today. Save 10% on best Holland tulips" as a way to respond to customers' evolving needs)
 - Display special characters on Christmas, St.Valentines Day or any other popular theme, providing your customers with a wonderful shopping experience
 - Integrate third-party services that run occasionally (during limited time or some special days only)
 - Show greetings to your visitors that depend on time (Good morning, Good Afternoon)
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- Decorate your store for limited time (flowers blooming in spring, leaves falling in autumn...)
- Add "special touch" - catch the attention of anyone who comes into your store
- Run "Today Only" specials
- Run Monthly, Weekly, Daily special sales
- Use Macros Functionality (replace some text in multiple places of your store at once)
 - Add Product-specific announcements, news, specials on product details page
 - Include external resources (files, URL's) right on product details page
 - Call user PHP function each time page is accessed (start/stop based on time)

Live example (refresh this page to see sample event):

Latest improvements:

- Added ability to activate/deactivate coupon code automatically
- Added events samples for store decoration
- Events rescheduling enabled monthly and yearly
- Added sample template
- Performance improved

Zen Cart Schedule, Zen Cart Event, Zen Cart Event Designer
