

Zen Cart Amazon Export Feed

Price: \$89.00



Product description:

Zen Cart Amazon Data Feed is a Zen Cart contribution which assures the easiest export of your products into **Amazon.com**

Amazon.com, Inc. is an American e-commerce company. It was one of the first major companies to sell goods by Internet. It is easy to sell on Amazon. Their Pro Merchant program has the tools volume sellers need to succeed. Reach over 76 million active customers with no per product listing fee! It's easy, it's fast, and it doesn't cost you a penny until your product sells.

- [Increase Your Sales with Amazon.com Advantage](#)
- [Amazon.com Affiliate Program Overview](#)
- [Join Amazon.com](#)

You will be able to upload new file at any time from your Control panel with one mouse click!

Zen Cart Amazon Data Feed includes:

- Amazon Apparel Export
 - Amazon AutoAccessory Export
 - Amazon Beauty Export
 - Amazon Camera and Photo Export
 - Amazon Consumer Electronics Export
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- Amazon Health & Personal Care Export
- Amazon Home & Garden Export
- Amazon Jewelry Export
- Amazon Musical Instruments Export
- Amazon Office Products Export
- Amazon Pet Supplies Export
- Amazon SoftwareVideoGames Export
- Amazon Sporting Goods Export
- Amazon Tools Export
- Amazon ToysBaby Export
- Amazon WATCHES Export
- Amazon Wireless Export

This package contains also:

- Zen Cart Amazon Marketplace Export

Amazon Marketplace is Amazon.com's fixed-price online marketplace that allows sellers to offer their goods alongside Amazon's offerings

- Zen Cart Amazon Product Ads Export

Product Ads is an advertising program that allows sellers to promote their products on www.amazon.com

- Zen Cart Sales Channel Analysis

Integrated clicks/orders tracking system

Please note that Amazon.com has some strict requirements that merchant Data Feed has to meet and Zen Cart does not include by default. That is your Unique Product Identifier like UPC, MPN or GTIN for most categories on Amazon.com You need to have a field in your DB Products table with the 12, 13, or 14-character values of that product identifier in order to submit your products. This data can be provided to you by your supplier.

Main features:

- easy to use and configure
 - multilanguage support
 - multicurrency support
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- ability to export only selected categories
 - ability to include/exclude products marked "out of stock"
 - ability to include/exclude products with zero quantity
 - capability to include/exclude products with zero price
 - capability to strip HTML from Product Names
 - capability to strip HTML from Product Descriptions
 - capability to set default shipping cost
 - ability to limit number of products exported
 - ability to set currency that is used during export
 - ability to customize name of the export file
 - inline text recommendations for fast initial configuration
 - ability to automatically upload feed via FTP
 - ability to send feed via email
 - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
 - optional GZIP compression of feed contents
 - additional Live Product Feed URL options
 - ability to validate feeds (XML-based feeds only)
 - ability to store feed on your server
 - exported products filtering by name, quantity, model, price etc
 - ability to append additional info like price, manufacturer to exported product name
 - multiple export configurations
 - preconfigured Google Analytics support
 - supports most of standard-compliant SEO-friendly URL modules/addons
 - Click Tracking / ROI Tracking
 - online documentation and Quick Start instructions
- and more

Amazon Export Additional Feature

- supports Amazon taxonomy
 - supports Amazon category-specific export
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Zen Cart Amazon, Zen Cart Export, Export Zencart Amazon
