

Store Manager for Zen Cart

Price: \$149.00



Product description:

Store Manager for Zen Cart is a Windows application to quickly and effectively manage your Zen Cart online store.

- You can **manage Zen Cart products, Zen Cart product attributes**, categories, manufacturers, orders and other things.

- You can **export Zen Cart products into Excel** file, edit it and then **import products into Zen Cart** store - batch updates are so fast now!

- **Import products into Zen Cart** from your supplier

Zen Cart product import is one of the prominent features, **import from Excel/CSV into Zen Cart** in seconds

- You can update your store product quantities, prices and other data using file from your supplier - just **import that file into Zen Cart!**

- **Ultimate Zen Cart product attribute management** allows you to quickly add, remove and edit product attributes in a matter of seconds with few mouse clicks.

- Simple category tree with **Drag&Drop supported** - quickly find and rearrange products in categories using your mouse.

- **Easy populate feature** - using simple clipboard copy/paste **Zen Cart product attribute** can be copied to multiple products in few seconds.

- You can create your own **Zen Cart Custom Reports** - it's easy, just some basic SQL skills required

- **Quick product search**, advanced filters, order notifications, support for native characters (Japanese, Arabic etc.) and many other usefull features.

All this from your desktop computer - save your time, do not waste it with all that routine tasks!

Store Manager for Zen Cart features:

- Add, delete, modify products, categories, product manufacturers, product options.
- View, edit, print reports, invoices.
- **Access management** - create multiple users with separate access rights to keep your store under control
- **Import from Excel / CSV to Zen Cart** within seconds, advanced Zen Cart product import available
- **Export to Excel / CSV from Zen Cart** , advanced Zen Cart product export wizard available
- Easy product navigation, **quick search**, filters.
- **Image management** functions (require properly configured FTP).
- **Extended attribute editor** with **download attributes** - quickly manage product attributes.
- **Instant changes** - all changes you made applied to your store immediately, no synchronization, no delayed updates.
- **Multilanguage**, you can manage all languages in your virtual store.
- **Native Windows application**. Just the program, no server side scripts, no additional modules. Run the program, specify connection settings and voila - it works!
- **User friendly interface**. Only few required options - you have to work with your store but not waste your time investigating the program.
- **Product copy/paste** feature - easy move products between categories and stores!
- Product **attribute copy/paste** feature - easy populate your products with attributes
- **Editable reports** - reports can be edited with Report Tool, modified or translated to another language
- **SSH support** - for secure connections.
- **Simple and quick installation**. Just run installer and click Next several timer, no unintelligible options and parameters, no stupid questions.
- **Easy registration procedure**. You do not need to litter your head with serials or other stuff, just input your name and click OK button, that's all.
- Supports latest **MySQL versions including MySQL 5**
- **MySQL compressed protocol** support for better speed
- Direct connection to the MySQL database (**no additional php modules or server changes needed!**).
- **Multiple stores management**. Store your configuration data and quickly switch between stores.
- Database **backup/restore** - keep your data safe.
- **Store configuration** - edit all store settings in one window. Should be used by advanced users who really know what they doing.
- **Encrypted passwords** for increased security.

For MAC Users:

Store Manager requires a PC Emulator to run on a MAC

Please note that this does reduce the performance of the Store Manager software

Compatible PC Emulator (Virtual PC is one we recommend; you can get more information at:

<http://www.microsoft.com/windows/products/winfamily/virtualpc/default.msp>)

We recommend to check [this page](#) to get more information on how to run Windows on a Mac system

For Linux Users:

For Linux users **we recommend** VirtualBox and Windows installation; you can get more information at:

<http://www.virtualbox.org>

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Store Manager for Zen Cart site

www.zencart-manager.com

Zencart Manager, Zen Cart, Zencart
